



DIANA SCHOMBERT

OBJECTIVE

Organized, driven team player with 15 years experience seeking opportunity in a creative environment, where I can maximize my skills in digital and print design.

CONTACT



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WORK NUMBER
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HOME ADDRESS



dianaschombert.com
ONLINE PORTFOLIO

EXPERIENCE

Marketing & Communications Specialist

Student Center & Event Services · UCI, Irvine, CA
June 2009 - present

- Produce marketing materials, including flyers, brochures, large-format signs, emails (ZotMails), landing pages, social media, digital ads, media kits, coupons, postcards, reports, infographics, and more
- Manage websites and social media content
- Create UI/UX mockups to deliver to internal mobile and web development team to deploy
- Create support documentation for event services and operations, such as diagrams and technical specifications
- Maintain department style and editorial guide
- Copyedit and proofread communications
- Mock up paint and decor ideas to support purchasing decisions
- Manage miscellaneous tasks as they come (e.g., event reservation requests, purchasing, vendor contacts, administrative tasks, etc.)

Graphic Designer

The Hill at UCI · UCI, Irvine, CA
August 2012 - March 2014

Completed campaigns and produced materials for sales and promotions. Managed website. Worked on a new e-commerce system with PCI compliance.

Production Supervisor/Graphic Artist

New University · UCI, Irvine, CA
August 2007 - January 2011

Built and designed ads as needed by clients and newspaper. Prepared layout with advertisements while balancing editorial space. Helped supervise and train staff in use of print software. Supported the graphic design and layout units.

EDUCATION

University of California, Irvine

Marketing, *Certificate*
October 2013

Film & Media Studies, *Bachelor*
Digital Arts, *Minor*

June 2007
GRADUATED HONORS

SKILLS

Photoshop	PROFESSIONAL TRAINING AT SKILLPATH
Illustrator	
InDesign	PROFESSIONAL TRAINING AT NEW HORIZONS
HTML/CSS	
WordPress	
Photography	

RECOGNITION

- CASE Awards 2022 - Student Engagement: Circle of Excellence Gold Award, *Zot Quest*
- ACUI Steal This Idea 2022 - COVID-19 Materials, Face Covering Design Contest
- ACUI Steal This Idea 2020 - Digital Campaign, *UCI Now*
- CASE Awards 2019 - Talent Management Initiatives: Circle of Excellence Silver Award, *Level Up* Program

Additional proficiencies include: Mac and PC operating systems, Microsoft Office, Google Workspace, Google Adwords, Google Analytics, Adobe Acrobat Pro, AxisTV, Bootstrap, Mailchimp, Articulate 360, Figma, Invision, Siteimprove